





Agenda









About 3CX

- IP PBX Software Developer
- Founded in 2005 by Nick Galea
- History of founding and scaling companies
- Previous companies:
 - GFI Software
 - Acunetix



About 3CX

We work with our partner network to deliver simple, affordable, and flexible communications solutions for customers around the world.



12,000,000+ Users Daily





About 3CX

3CX sells exclusively through its channel of over 25,000 partners worldwide.

Your customers, are <u>your</u> customers.

3CX Customers rely on our partner network for:

Consultation | Licensing | Installation Customisation | Training | Support | Maintenance





Security attack closed

- We are continuing at full speed with our EFTA security charter
- Attack was an issue with our procedures not the product
- First of a kind cascading supply chain attack



Securing our network - Actions

- Appointed CrowdStrike to monitor our network 24/7
- Completely rebuilt our network
- R&D and build network are now higher security
- Regular pen tests of our network and website



Securing our product - Actions

- Build process is completely separate and closely monitored
- Implemented new solution to scan libraries and product for issues
- Code signing security



Product Vulnerability testing

- Pen test and code review of our entire product by Mandiant
 - Web client Reviewed
 - Internal APIs Reviewed
 - Server Ongoing
- Issues found and fixed



Enhancing Product Security Features

- Password hashing
- Welcome email we removed:
 - Password
 - Config File
 - QR Code
- Resigned all apps, updated to latest .NET and libraries
- Lock down of Admin Console by IP -
 - Admin console is new management console in web client
 - For system admin or all users



Update 8

- Alpha Release release
 - aforementioned Security aspects
 - \circ Office 365
 - CRM Server Side Integration
 - Better Reports
 - IP Phone Provisioning & Management
 - Plantronics Headset



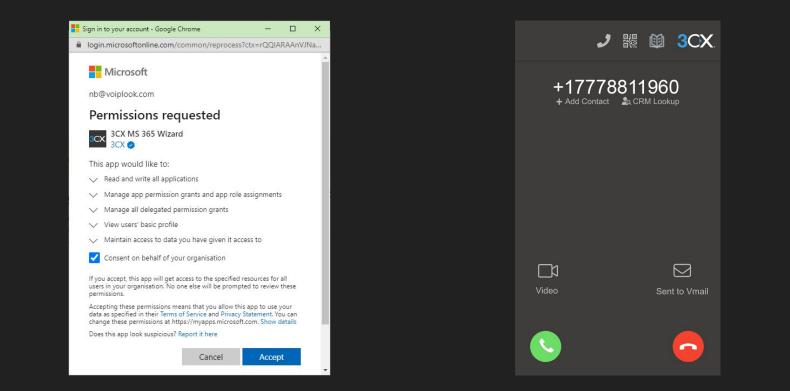


Update 8 - Office 365

- Office 365 integration configuration much easier
 - Improved User Sync & Contact Sync
 - Improved Event logging for troubleshooting
 - Ability to use SharePoint for backups and recordings
 - Ability to create a contact in MS 365 from new caller ID
 - Add and search in MS 365 contacts from web client



Update 8 - Office 365



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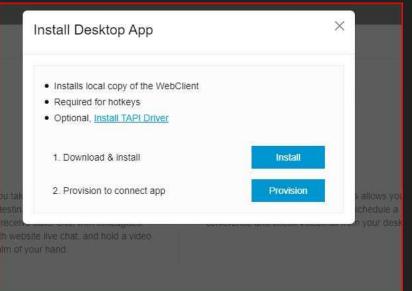
Update 8 - CRM Server Side Integration

- Complete revamp of code
 - Reviewed all integrations
 - Add contacts to the CRM from an inbound call
 - Add and search the CRM contacts from within the webclient



Update 8 - TAPI Support

v18 Desktop APP Provides TAPI support







Update 8 - Improved Reports

- Completely new reports from Web Client
 - Many issues fixed
 - Reports merged and simplified
 - Managers and Owner Roles can see reports



Update 8 - Improved Reports

CX - Admin Console - 3CX	• * : - ·		× 🦻 Admin				د ا	🤳 🖩 🛍 3CX	
Admin Console		J # 0	3CX d Admin	\leftarrow Queue Performance Overview			Export	CSV Print	
Dashboard	Reports		Team Users	Date Range: Last month Exclude Dropped Before: 0 sec 🛛					
Users	Logs Cal Log Cal Cal Cal Log Cal	All Ring Group Statistics > Ring Groups	Chat Voice & chat	Queue	Received	Serviced	Unanswered Talk Time	e Average Talk Time	
Voice & chat			(Meet Groups	CSR - English 🕨	23	20	3		
Groups			Office hours	Cyprus Head Office •	0	0	0		
III Office hours		La Extension Statistics	Cais	Sales - Australasia 🕨	35	2	284		
		Call Cost By Extension Group Extension Statistics	Panel Call handling	Sales - France +	64	40	8		
Call handling			Contacta M.Console	Sales - German 🔸	87	61	38		
M.Console		 Chat Statistics Queue Chat Performance Queue Agents Chat Abandoned Chats 		Sales - Italy >	37	25	15		
Departs			··· Reports	Sales - MENA >	3	2	1		
Reports			Help	Sales - Spanish	30	13	3		
Buy				Sales - UK 🕨	92	70	9		
Help				Sales - USA +	94	73	55		
¢¢ domin Seg				Support - Australia 🕨	1	1	0		
	Agent Statistics			Support - EU 🕨	2	2	0		
	 Agent In Queue Statistics Agent Login History 			Support - France >	81	79	12		
				Support - Germany	34	32	0		
				Support - Italy	22	14			





Update 8 - Phone Provisioning & Management

- Easier provisioning of IP phones on the LAN via RPS
 - (Requires split DNS and new install)
- Ability to configure a transfer method for a DSS method
- Added support for Gigaset N610
- For older phones you can specify extension number in auth ID.
 - \circ Required for Avaya phones



Update 8 - Plantronics Headset

- Plantronics Spoke SDK back
 - They released a new MSI that resolved their certificate issue
- Still not recommended!
- Mainly because they don't support and test
- Plantronics to support not 3CX
- Provided as is for those who have plantronics already





Roadmap (U9 / U10 / Version 20)

- 2 Factor-Authentication
- Call recording & Call-Transcription in CRM Journal
- MS-Windows Softphone (MS-Store)
- Debian 12
- Entirely new Call Manager
 - Able to handle more users
 - Able to be hosted more efficiently
 - Better flexibility for queues, ring groups etc
 - Scripting engine integrated (for internal use)
 - Able to handle call center demands!
- Requires Split DNS on premise

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