

SUCCESS STORY





A modern, fresh, authentic regional radio station that makes it its business to accompany listeners through the day. The focus is always on regional reporting. Regional radio has been produced at the headquarters in Langnau for over 20 years. We make the region between Lucerne and Bern resound.

What were the most important reasons for switching to the peoplefone HOSTED virtual telephone system?

We have wanted a simpler and more flexible solution for our fixed-line telephony for some time. When we found out about peoplefone HOSTED through our partner, we were quickly convinced by the scope of services and the numerous advantages. Also because of the good price-performance ratio, the choice was not difficult for us in the end.

Does a regional radio station like Radio neo1 have special telephony requirements?

Since we have two locations and our employees are often on the road, we depend on a flexible, mobile and at the same time simple fixed network telephony solution.

What was the selection process for the installation partner and telephony provider like?

We have been working with the company H. Lauenstein AG as an installation partner for some time now. From the beginning, they supported the recommendation of our external technician to rely on peoplefone as the telephony provider.

How did the changeover process go?

The changeover process went very quickly, smoothly and to the complete satisfaction of everyone involved.

How satisfied are you and the staff with the new solution?

We are all very satisfied. Personally, I find it helpful to see at a glance who is available and who is absent.

Is there room for improvement with the new virtual VoIP telephone system?

At the moment, our needs are all covered by the new peoplefone telephone system.

Interview conducted with Nadine Beer, member of the Executive Board and responsible for commercial management at Radio neo1