

LETTING EUROPE TALK MORE FOR LESS

peoplefone is a pan-European Voice-over-IP (VoIP) Provider, founded in 2005 and headquartered in Zurich, Switzerland. Since its foundation, it now has affiliates in six prominent European countries: Switzerland, Germany, Austria, Poland, Slovakia and Lithuania. peoplefone is especially known for its 100-per-cent own-developed VoIP Swiss platform, its in-house support, treated by all employee, and its indirect sales approach through installations partners.

Peoplefone's main objective is to ensure top quality combined with high stability thanks to the continuous optimization of its VoIP platform. Their focus is to bring flexibility at reasonable price to every installation partner and company, through an open system that is fully compatible with all VoIP PBXs and SIP devices.

Christophe Beaud, Group CEO and founder of peoplefone Ltd and all its affiliates, commented upon the dedication of the company's staff to provide a service that demonstrates the very best of the pan-European vision. "All our employees belong to a big "family" and act as it would be their own company. We believe in the strength of a close and personal relationship with our installation partners. Our main challenge is to accompany our strong growth with top quality in all our telecom services. And the only way to have success is through recruitment of the best people."

Not only that, but being involved in a highly fluid industry, where it is important to be up to date with telecommunications technology, peoplefone are on a constant learning curve, with which they must strive to be on par. Christophe reflects on this by making reference to Andy Grove, commenting, "only the paranoid will survive". Christophe maintains that in his case, this is an accurate sentiment – "it is particularly true in our high competitive telecommunication industry – if you do not constantly adapt your technology, you just disappear. We involve all employees and installation partners in the search of new technologies."

Fortunately for Christophe, the job of maintaining their technologically-informed position is not impossibly challenging, "as we have a very close relationship and daily dialogue with our installation partners and SME clients; we have a direct and fresh feedback of their needs and wishes."


"We want to be the best European VoIP provider for all installation partners where we operate."

This is definitely not an impossible task for Christophe to aspire to – as the importance of online connectivity is only growing across the European Union, and the possibilities of using data as a means of conversing over the phone continue to expand, peoplefone's presence across six European countries is a firm starting block upon which to build in future years.

*Best European VoIP
Provider*



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VoIP Solutions Provider



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